



EMANUELA BONETTI

Creative • Visual • UX/UI • Product • Packaging • Print • Art

bonetti.emanuela@gmail.com • +393395088374 • emanuelabonetti.com • linkedin.com/in/emanuelabonetti

PEC: emanuela.bonetti@ecp.postecert.it • C.F. : BNTMNL81R42B963M • VAT: IT 1196340969 • SDI Code: USAL8PV

Designer with over 18 years of international experience, I transform ideas into experiences that blend digital and physical realms. Specialized in UX/UI and Project Management, I lead teams and strategies with a sustainable and inclusive approach. I've worked with start-ups, listed companies, and public sector projects.

Sustainable Creativity. Accessible Design.

experience

- 10.2025 **Enel** • Product & Senior UX/UI Designer•
Designed interfaces for Repurposing Hub projects.
- 08.2025 **Enel** • Product & Senior UX/UI Designer•
Designed interfaces for Transformer DB Oil projects.
- 03.2025 **Ministero dell'agricoltura, della
sovrani ta alimentare e delle foreste**
• Solution Designer•
Created a website with virtual tour and guided visit planning.
- 10.2024 **SAIPEM** • Product & Senior UX/UI Designer•
Developed tablet-friendly web app for drillship Red Zone access.
- 05.2024 **Regione Puglia** • Product & Senior UX/UI Designer•
Designed new interface for regional health portal.
- 10.2023 **Enel** • Product & Senior UX/UI Designer•
Designed interfaces for GISA projects.
- 06.2023 **Enel** • Product & Senior UX/UI Designer•
Designed interfaces for AI in Control Room projects.
- 06.2023 **Enel** • Product & Senior UX/UI Designer•
Designed interfaces forPO&M Plant Operation Management Solution projects.
- 08.2021 **Avel Lenttan Jewelry** • Creative Director•
Brand identity, advertising, e-commerce, and blockchain certification app.
- 10.2020 **Vintage55**• Art Director •
Corporate and e-commerce site redesign, social media strategy.
- 2018-2020 **Rewoolition** • Digital Content Manager • Creative Designer •
2017 **Kuvera S.p.A. (Carpisa)** • Art Director •
GO Carpisa brand identity and concept store interior design.
- 2016-17 **illycaff ** • Senior Digital Creative Designer • UX/UI Designer •
E-commerce site and B2B digital guidelines.
- 2015-16 **Dalani Home & Living (Westwing)** • Creative Design & Team Coordinator.
- 2009-2015 **Yoox Net-A-Porter Group (YNAP)** • Offline Product Manager
• Senior Creative Designer • UX/UI Designer • Packaging & Print Designer • Art Director
Collaborations with Takashi Murakami, Francesco Vezzoli, Marni, Giorgio Armani, Napapijri, Stone Island, Moncler, Brunello Cucinelli, and more.
- 2009 **Atelier Biagetti** • Creative Director Assistant
- 2007 **Graeme Black** • Fashion Designer Assistant & UX/UI
- 2005 **Casa d'Arte Lo Bosco** • Fashion Designer & Tailoring Manager
- 2004 **Amira Rubinacci** • Fashion Designer Assistant & UX/UI Designer

education

- 17/11/2009 a.a. 2008-09 **POLIMI Graduate School of Management**
MIP - Graduate School of Business Politecnico di Milano
Second-Level Master in EFASHION "e-commerce fashion & luxury"
Ing II - Sis - MI (375)
103/110 - 60 CFU
- 24/04/2008 a.a. 2007-08 **Politecnico Di Milano**
Master's Degree in Design for the Fashion System
D.M. 509/99 - classe LS-103 or LM-12
96/110 - 120 CFU
- 23/12/2004 a.a. 2004-05 **Universit  degli Studi della Campania "Luigi Vanvitelli"**
Bachelor's Degree in Fashion Design
D.M. 509/99 - classe L-04 or L-42
104/110 - 180 CFU
- 23/06/2018 a.a. 2017-18 **Art Academy College Fidia**
First-Level Master in Teaching, Educational Function, and Inclusion of Students with Special Educational Needs
106/110 - 24 CFU
- 2025 - present **Web Accessibility Expert - UNI 11621-3**
- 2021 - present **WCAG 2.1, W3C, Legge Stanca, AGID Guidelines**
- 22/03/2022 **BRITISH INSTITUTES**
EXAMINATION LEVEL: B1 Level C2
Certificate in ESOL International (C2 CEFR)
Marks: 88 / 100



skills

- Visual Design
- Visual Design
- Brand Design
- User Experience
- User Interaction
- Product Design
- Graphic Design
- Packaging Design
- Print Design
- Patter Design
- Industrial Design
- Video Editing
- Project Management
- Shooting Producer
- Content Manager
- Production Manager
- Digital Production
- Adobe Teacher
- Web Accesibility Expert